



Co-funded by the Intelligent Energy Europe  
Programme of the European Union

## **Work package 7: Project Validation**

### **Deliverable 7.0: List of defined relevant stakeholders**

#### **EMSPI: Energy Management Standardization in Printing Industry**

(D7.0 final version v03-EN, 20<sup>th</sup> of February 2017)



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## LIST OF DEVINED RELEVANT STAKEHOLDERS (D7.0)

A specific work package is defined in order to validate the intermediate and final outputs, outcomes and impacts of the project. In the EMSPI project we can define two kind of validations phases:

1. Feedback loops with the target actors outside the consortium are introduced to strengthen the work programme in WP3, WP4 and WP5 to ensure an external quality review of the guidelines, manuals and spread sheet before their implementation in the subsequent work packages.
2. On the other hand, after implementing 100 EMS in 5 different countries of the EU (20/country), the consortium will be in a good position to validate all the previous works carried out during the project's execution, based on the specific experience of the implemented SMEs.

Within the EMSPI Work Package 7 the following validation deliverables are required:

D7.1: Feedback about intermediate results (= external quality peer-review) - Month 7 and 14

D7.2: Final Indicators adjusted (Month 30)

D7.3: Final EMS adapted standard manual (Month 30)

D7.4: Validation reports (5x) about the workshops with stakeholders (Month 30)

The EnMS adapted standard developed will be assessed by (pre-)defined stakeholders in terms of suitability to the actual reality of the printing industry and on the other hand indicators will be analysed too, both General and Specific indicators developed in WP3 and IEE Performance Indicators. The main stakeholders related to the Energy Efficiency in the Printing Industry will be addressed in order to obtain a definitive feedback.

For the validation phase we can defined per country the following list of relevant stakeholders:

### A: The Netherlands:

- A1: Royal KVGO - the Royal Dutch Printing Association (the employers' organization)
- A2: SCGM: Foundation of Certification in the Graphic media (the biggest certification body in the sector)
- A3: IEE: Industrial Energy Experts (senior consulting company in energy management)
- A4: Intergraf (European Association of the Employers Organisation)
- A5: European Graphic Media Network (European forum for educational issues in the graphic media)
- A6: Energy Experts/Managers of SME's: these are the employees who were directly involved in the EMSPI-project and are classified as the most important stakeholders: the SME's in The Netherlands

### B: Czech Republic

- B1: The national association: Svaz polygrafických podnikatelů (Association of polygraphic entrepreneurs) – Zdeněk Sobota (chairman since June 2015), Jan Sochůrek (chairman until May 2015)
- B2: DataLine Technology a.s., Čestmír Burda (Dataline is a technology provider for the polygraphic industry)
- B3: Gusto Energy s.r.o., Petr Tuhý, Gusto Energy is specialised in lighting solutions for industrial facilities including printing companies. Its director worked with printing companies in the past
- B4: TÜV SÜD Czech s.r.o., Soňa Hykyšová, certification organisation, including for ISO 50001
- B5: Energy Experts/Managers of 20 SME's: these are the employees who were directly involved in the EMSPI-project and are classified as the most important stakeholders: the SME's in the Czech Republic

### C: Spain

- C1: The national association: NEOBIS
- C2: Standardization and Certification Company: AENOR
- C3: Universidad de Deusto (University)
- C4: Energy Experts/Managers of SME's: these are the employees who were directly involved in the EMSPI-project and are classified as the most important stakeholders: the SME's in Spain

### D: Germany

- D1: Bundesverband Druck & Medien e.V. (BVDM) (head organization of the German printing industry)
- D2: Verband Druck + Medien Nord-West e.V. (VDMNW) (employers' and trade organization; regional association of the BVDM)
- D3: Bergische Universität Wupperthal (university)
- D4: Fogra Forschungsgesellschaft Druck e.V.
- D5: Energy Experts/Managers of SME's: these are the employees who were directly involved in the EMSPI-project and are classified as the most important stakeholders: the SME's in Germany

### E: Denmark

- E1: Board of Danish Association for Communication, Design & Media (Grakom)
- E2: Aalborg University (university)
- E3: Nature Energy (supplier of energy and consultancy)
- E4: Energy Experts/Managers of SME's: these are the employees who were directly involved in the EMSPI-project and are classified as the most important stakeholders: the SME's in Denmark

Information from every country involved in the project will be collected by the WP7 Coordinator (Dienstencentrum). Per validation deliverable it should be clear who of the defined relevant stakeholders were interviewed.

To collect the validation information in a systematic way, specific questionnaires are designed per work packages and type of stakeholders. For this the validation forms WP3, WP4 and WP5 are designed and used. The questionnaires will also include questions to validate the effectiveness of the training done to Energy Experts/Managers. This form is defined as WP6.

Energy managers, trained in the implemented SMEs within the project, will be asked to provide their feedback on the project's success, barriers found during the assignment and possible future improvements. The Final Implementation Workshop (WP6) will be used for this purpose.

All this information will be presented in 4 separate Validation Reports to be on the base of the final modification of the EMSPI-materials in accordance to improve its effectiveness.